

NEW Beauty Hygiene Plus is taking the UK beauty industry by storm...

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Introducing Beauty Hygiene Plus

Posted by Kelly Andrews on 21 July 2021

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The new beauty hygiene range from Beauty Hygiene Plus is set to be a game-changer as it includes everything you need to keep your make-up products and beauty tools as safe and germ and virus free as possible. The products are quick and easy to use with no fuss and eliminate 99.9 per cent of bacteria and viruses within two minutes of application. Make-up and make-up tools are a breeding ground for bacteria and fungus that could be harbouring nasties from e-coli to ringworm along with viruses such as herpes and conjunctivitis caused from cross-contamination and unhygienic use and storage.

The range consists of four antibacterial and antiviral products, Quick Dry Brush Cleaning Spray, Quick Dry Makeup Sanitising Mist, Quick Dry Beauty Tools Sanitising Spray and Deep Cleanse Sponge & Brush Wash. Each product has its own unique individual formulation, for specific use on make-up, make-up brushes, beauty tools such as tweezers and eyelash curlers and make-up sponges and powder puffs. Together, the distinctly different products, create a simple and effective user-friendly system for taking care of daily make-up and beauty hygiene. Beauty Hygiene Plus is on a mission to drive awareness as to why make-up hygiene is so important, and wants to help beauty consumers to create new, more healthy daily beauty hygiene habits.



Daily Mail
.com

Lisa admitted she's often 'shocked' by the filthiness of makeup bags and brushes that go years without being cleaned, but Beauty Hygiene Plus offers a simple solution of four key products, including the Quick Dry Makeup Sanitising Mist and Quick Dry Brush Cleaning Spray to keep your beauty collection safe to use.

She said: 'People don't really understand how it's so important to keep your makeup clean and antibacterial and antiviral and things people say to me on a professional level because it's drummed into us, of course it is, it's part of our job.

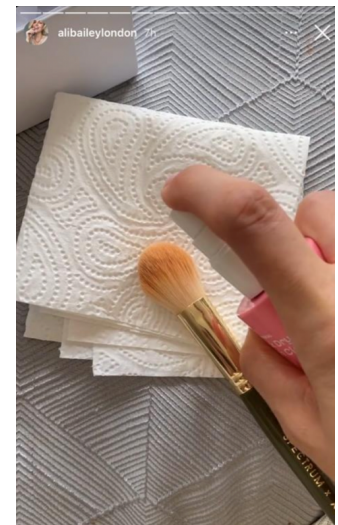
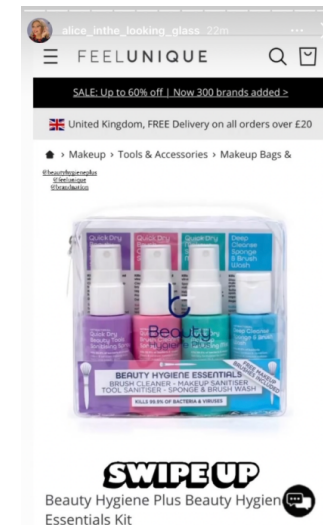
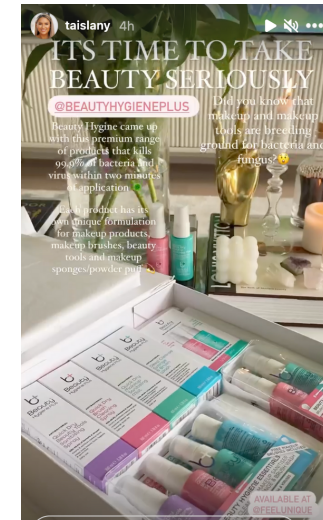
'But it's not so easy when you're a general member of the public using makeup, and lots of people say, 'I've never cleaned my brushes', or 'you should see the state of my makeup bag', I'm absolutely shocked – but we've all been there and we've all done it.

'This brand is so brilliant because its quick, easy to use, and it's having the confidence in the product to know it's doing exactly what it says on the tin.'

• Lisa Armstrong, Award-winning Makeup Artist, Brand Ambassador and Artist in Residence for Beauty Hygiene Plus



'Antibacterial and antiviral': Lisa explained to MailOnline the new collection of four products is easy to use and essential in maintaining the cleanliness of your makeup and brushes



Beauty Hygiene Plus

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